

July 20, 2010

Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

RE: MB Docket No. 10-56

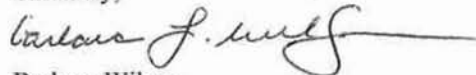
Dear Chairman Genachowski and Commissioners:

Southwest Florida is privileged to have access to a wide array of wildlife and varied natural habitats. We take pride in these wonders of nature and those of us at the Conservancy of Southwest Florida (CSWF) work diligently to ensure that our animals, plants and their unique environments will survive for many future generations to enjoy. Importantly, our corporate partners help put on events, competitions, educational seminars and more so that we can share our work with the community. Of these, Comcast has been a generous sponsor of our activities.

One of our favorite Conservancy of Southwest Florida events is the RedSnook Tournament. This catch-and-release fishing competition is a great fundraiser for our organization and provides our local community a chance to get involved with local wildlife. The competition provides a chance for families to get to know our amazing aquatic species while spending time with their friends and neighbors. We have been especially honored to have a thirty-minute segment produced and aired by Comcast. This show features the RedSnook Tournament and shares it with those who are unable to participate. It also helps us spread the word about our organization and often brings in needed support. A dedicated Comcast employee also sits on our event board, providing invaluable assistance.

Comcast has shown true leadership and civic involvement both at CSWF and in our surrounding Florida community. From being involved in diverse charitable organizations, to its annual Comcast Cares Days, to providing free airtime for local public service announcements, Comcast's role in promoting local priorities is inspiring. As you review this proposed joint venture, I hope you will consider Comcast's record of community service and its commitment to protecting our region's water, land, wildlife...and future.

Sincerely,



Barbara Wilson  
Director of Marketing and Communications  
Conservancy of Southwest Florida